

**Board of Directors
December 19, 2022
Meeting Minutes**

Members Present:

OFFICERS PRESENT

President: Jeff Fay

Vice President: Mark Reaves

Secretary: Jim Hill

Treasurer: Patty Companik

DIRECTORS PRESENT

Addison: Lewis Barnes

Bennington: Carol DeJohn

Caledonia: Bruce Carlson

Chittenden: Pat Poulin

Essex: John Hull (Not Present)

Franklin: Mike Burns

Grand Isle: Jeff Porter

Lamoille: Carmin Lemery

Orange: Juliann Sherman

Orleans: Roger Gosselin (Not Present)

Rutland: Mike Stewart

Washington: Jeff Halpin

Windham: Michael Garber

Windsor: Doug Jacobs

STAFF PRESENT:

Executive Director, Cindy Locke

LVRT/Trails Manager, Ken Brown

Trails Administrator: Matthew Tetreault

Office & Programs Manager, Mandy Dwinell

Media and Technology Manager, Beth Flint

GUESTS:

Dustin Turner, Lamoille County Alt. Director; Club. Mike Koehler, Orleans County Alt. Director; Ivor Stevens, Windham County Alt. Director; Ed Hebebrand, Caledonia County Alt. Director; Dave Diminico Jr., Essex County Alt. Director; Angel Emmons.

Jeff Fay called the meeting to order at 6:05 P.M.

Approval of Agenda

Addison County: Motion to approve, Grand Isle County seconded to approved. MOTION CARRIED.

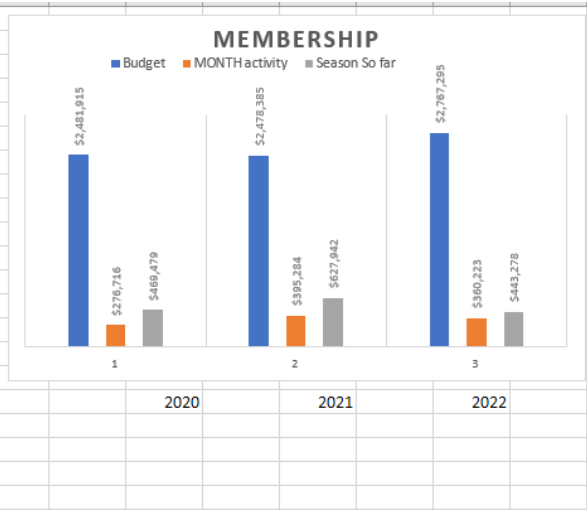
Approval of the Secretary's Report

Addison County: Motion to approve, Grand Isle County seconded to approve October BOD meeting minutes as presented. MOTION CARRIED.

Approval of Treasurer's Report

November 2022 - 2nd month of the budget season (or 17%)

	Nov-20	Nov-21	Nov-22
membership \$\$			
Budget	\$2,481,915	\$2,478,385	\$2,767,295
MONTH activity	\$276,716	\$395,284	\$360,223
Season So far	\$469,479	\$627,942	\$443,278
	-\$2,012,436	-\$1,850,443	-\$2,324,017
percentage	19%	25%	16%
Income \$\$			
Budget	\$3,255,180	\$3,310,443	\$3,436,342
MONTH activity	\$304,723	\$434,821	\$398,321
Season so far	\$550,400	\$696,866	\$504,902
	-\$2,704,780	-\$2,613,577	-\$2,931,440
percentage	17%	21%	15%
Expense			
Budget	\$2,816,998	\$2,752,476	\$2,983,607
MONTH activity	\$83,339	\$92,730	\$94,924
Season so far	\$208,271	\$195,012	\$209,268
	\$2,608,727	-\$2,557,464	-\$2,774,339
percentage	7%	7%	7%



- Membership - Year over Year chart created- Season so far the numbers from 2022 are more aligned with 2020 membership income vs 2021 membership which was \$184,664 more at this time (November)
- Income for the month was \$398,321 of which \$360,223 was from membership
- Expense a steady 7% of the budget for the past three years. \$94,924 in monthly expenses - 14k in Online TMA CC Fees, \$1905 membership forms/decals, \$5k in Tradeshows/PR Mrktg related expenses, \$8511 in Trail Signage, \$7510 Cost Share/GMNF

Discussion on TMA memberships and revenue flow. Matt shared RTP grant wasn't received as of the time of this financial report. We received payment on December 6th, so that amount will show up in next month's report and make the difference between income and expense less.

Approval of Treasurer's Report

Washington County: Motion to approve, Rutland County seconded to approve as presented. MOTION CARRIED.

Old Business

Restart the process from the warning for the Green Mtn. Trail Blazers club that was selected for a review.

Discussion on the timeframe for replying and submitting information.

Once clubs are notified, they have 1-year from when they are notified.

Other 4 clubs picked now be notified since the VAST BOD has approved the new policy surrounding club reviews.

In Memory Bench, Mark

Mark shared a granite bench in honor of Tim Mill's is located to the right of the VAST sign facing the VAST trails and the sunset. There will be a memorial service in the Spring, with more information to come.

NEW BUSINESS

TMA Report – Cindy

To date there are 16,776 2023 TMAs sold vs 18,693 2022 TMAs sold year to date, a difference of 1,917. VAST saw a significant increase in TMA sales last week, maybe contributed to the weather.

Cindy is emailing the BOD copies of the report and graphs to share with their counties and clubs.
General EB TMA base of 16k members
Reminder as of Friday, 12/16 all TMAs are the standard season pricing

Trails Outdoor Recreation Economic Impact Study, Cindy

The funds are in a reserves account with the last study completed in 2001.

Cindy inquired if there's interest in an economic impact study.

Annually VAST adds an average of \$10K to the reserves account for an Economic Impact Study, with \$70k currently in the reserve account.

Average cost for the study is \$80-\$100k

BOD agreed there is no interest at this time for an updated Economic Impact Study.

Trail Administrator's/ED Report/LVRT Report – Cindy, Matt and Ken

Question regarding the LVRT updates.

Ken shared to reach out to him with specific LVRT questions and he can connect with VTrans, however, recommended that someone has a connection with someone directly at DirtTec it may be helpful to reach out to them directly.

ADA updates should be completed within this week on the LVRT.

Ken shared the bridge from Wolcott to Hardwick is delayed with a tentative completion date of Feb. 1st 2023.

Reminder to ask clubs to update their club officer contact form. A suggestion from Beth for clubs is to have a singular email where all officers can access the email to help to allow all information to get to clubs efficiently.

Committee and Other Meeting Reports

American Outdoor Risk Retention Group (AORRG) Insurance – President, Mark Reaves

Club presidents are Class B shareholder for AORRG VAST budgeted for the startup fees. Agreements sent by our management company, Advantage Insurance? for signature via DocuSign. A VAST eBlast sent to club presidents recently with additional information on AORRG and specifics. As a reminder, this signifies clubs are owners of the insurance company similar to a member with a credit union.

Mark shared there was a one-time fee, which VAST budgeted to cover this startup fee for clubs.

Northeast Chapter and USA – Pat Poulin, Jeff Fay as VT Representative

Pat and Jeff were unable to join the recent meeting.

Northeast Chapter: Heading to ME in February, as they are hosting the spring ride

VT Snow Trails Conservancy (VSTC) – Jim Hill, VSTC President

Proctor property needs a title search is done and additional information for easement before going to the town and would need a warning for 30 days.

Tughill NY meeting tomorrow who's interested in VAST's easement process.

Law Enforcement (LE) Committee – Cindy

Communicated with LE over the weekend to connect on training performed by Wardens and reminder for them to use the calendar regarding coverage. LE have been getting their safety inspection stickers and books. Awaiting LE contracts from Franklin and Orange. A reminder that VT

State Police (VSP) and Fish & Wildlife provide statewide coverage.

Awards & Nominating – Patty Companik, Chair

- Scholarship applications due March 1
- Award nominations due May 1, reminder these can be submitted year-round.

By-Laws & Policy – Mark Reaves, Chair

Haven't met since the rewrite of the policy. May be closer to spring before the next meeting.

Annual Meeting – Jeff Haplin and Mark Reaves

Reached out to vendors confirming the location and contacted the county to reach out regarding the volunteers. The food vendor from Essex County for 2023. Kenyon's donating a tent for the Annual Meeting, going to check on the size. All clubs and countries are welcome to set up vendor tables, would like to try to have some snowmobiles on site. Reminder Annual Meeting on September 9th 2023.

Executive Committee – Jeff Fay, President

N/A

Financial – Patty Companik, Chair

N/A

Long Range Planning & Organizational – Mark Reaves, Chair

Currently on hold

Resource Committee – Not Active

N/A

Personnel – Juliann Sherman, Chair

N/A

Trails – Brian Currier, Chair

Projected next meeting is in January, which is usually the 3rd Monday. At this time nothing is pressing. Talked about Trails Committee doing a possible ride and then connecting after for a meeting.

Safety – Stan Choiniere, Chair

Cindy shared LE and Military appreciation day is Saturday 1/21 in Oxbow Park. A poster is being created this week to be shared on social media.

Pat shared the Safety committee reviewed Roger's presentation for the 911 Emergency Responders.

Governor's Council – Pat Poulin, Chair

December was a slim meeting, without a quorum.

Discussed safety week, RTP funds on hold by Fed, AORRG, DMV Report 13,253 as of 12/1/22 vs 14,346 as of 12/1/21. There was a safety training meeting with Roger and Jacob, VSP with 1 attendee.

- Discussion on a Director's ride with Kenny.
- Kenny is to be returning to the Governor's Council as the meeting is returning to a hybrid format.
- Question regarding updates for vtvast.org on News section.

Motion to adjourn by Addison County: Motion to approve, Orange County seconded to adjourn the meeting. MOTION CARRIED. The meeting was adjourned at 7:01p.m.

Respectfully submitted,
Jim Hill, Secretary